

## **Business Administration Motivation Letter Sample**

In the world of business, what interests me the most is Accounting and Finance. They are the crux of the world economy. From grocery stores and hospitals to engineering and law firms, the skills offered by this major are in ubiquitous demand. It would be impossible for any of these businesses to survive and grow without a group of accountants and financial analysts whose main purpose and goal is not only the financial stability but also the financial growth of those businesses. Majoring in accounting and finance teaches financial literacy. As one of the most essential and universal skills, financial literacy allows people to manage the limited amount of money they have and how to avoid suffocating debts. It is the deciding factor in whether one lives paycheck-to-paycheck or thrives in life. I intend to get the knowledge that would enable me to help people and firms make sounder and wiser financial decisions.

What draws me to Accounting is its diversity and flexibility. I could work for one or more clients, work part-time or fulltime at a company, or start my own accounting firm. I can form connections and perhaps establish business partners as I gain professional experience. I enjoy interacting with people whenever I get the chance to do so.

I only grew to appreciate the art of accounting when I shadowed the Accountant of Alfarid Trading Company in Riyadh, KSA, for a week, gaining deeper insight into what it takes to succeed in the domain. In addition to learning about key business terms and the four financial statements, I would observe him closely as he examined intricate financial reports with ease while communicating effectively with members of other departments in the firm. This demonstration of keen and sharp analytical and communication skills ignited my interest in pursuing accounting and finance.

As an open-minded and tolerant individual, I always question my beliefs and examine my thoughts and myself. Having dedicated a lot of time to reading self-improvement articles and books, I have adopted small habits and changes that have improved the quality of my life. For instance, I remember a time when I lacked the confidence to speak in front of crowds, so I began practicing by reciting mini-speeches to my friends on the school bus. This taught me the value of getting out of my comfort zone to experiment with new and challenging things firsthand. When I got over that fear of mine, I felt I grew as a human being.

Koc University offers both strong education and emphasis on student life and activities. The diversity of the student body would enrich my understanding of world cultures allowing me to build transcontinental bridges and future career prospects. Due to that and much more, I believe Turkey is the ideal place for me to pursue my undergraduate studies. After earning my bachelor's degree, I plan to immerse myself in my field while pursuing a Certified Public Accountant license. Doing so would enable me to help businesses make constructive financial decisions and improve their employees' quality of life and work. If I can use my skills to prevent businesses from shutting down and employees from losing their jobs and homes, I will have found fulfillment in my work and life.